



andersen

R A C E P A R K



Official Karting Team of the Road To Indy

Choose to identify your business alongside the premiere karting facility in Florida.

Home to the Road To Indy, Andersen Racepark offers karting activities and training from age 5, in all levels from 2hp Kid Karts to 50 hp Shifter Karts.

We offer professionally hosted Corporate Events, Team Building & Kids programs and host over 18,000 racers a year!

Kart Sponsorship Program: \$2,500

- Corporate Reward Hour for 10 drivers
- Company Logo included in Kart Sticker Kit
- Trackside Banner Graphic
- Screen Advertisement in Pro Shop
- 20% off additional hosted track events

- A growing market of consumers that associates your organization with a professional partner.
- Incentivization program that encourages brand loyalty.
- Co-branding or sponsor-branding of events and equipment.
- Prominent recognition in AndersenRacepark outreach channels and PR events.
- Long-term recognition on Andersen Racepark website as a partner organization.
- Unique & exhilarating customer engagement opportunities.

Additional Sponsorship Opportunities:

- Race Track Naming Rights
- Helmet Graphics
- Local Series Naming rights
- Light Pole Logo Advertisement
- Winners Podium Logo
- Leaderboards Logo
- Track Turn Naming Rights
- Track Signage Boards

